

MBA

Program: Master of Business Administration
Awarding Body: Sikkim Manipal University
Recognition: UGC, Ministry of HRD, Govt. of India
Duration: 2 years / 4 semesters
Eligibility: 10+2+3
Intake: February/ August
Program Structure:

<p>Semester I</p> <ul style="list-style-type: none"> • Management Process & Organizational Behavior • Business Communication • Statistics for Management • Financial and Management Accounting • Managerial Economics • Human Resource Management 	<p>Semester II</p> <ul style="list-style-type: none"> • Production & Operation Management • Financial Management • Marketing Management • Management Information System • Operations Research • Project Management
<p>Semester III</p> <ul style="list-style-type: none"> • Research Methodology • Legal Aspects of Business • Four Elective for each specialization • Project* 	<p>Semester IV</p> <ul style="list-style-type: none"> • Strategic Management and Business Policy • International Business Management • Four Electives for each specialization • Project Contd.*

Specialisation Options:

Finance	Marketing
<p>Semester - III</p> <ul style="list-style-type: none"> • Security Analysis & Portfolio Management • Mergers and Acquisitions • Taxation Management • Internal Audit and Control • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • International Financial Management • Treasury Management • Merchant Banking and Financial Services • Insurance and Risk Management • Project* 	<p>Semester - III</p> <ul style="list-style-type: none"> • Sales, Distribution and Supply Chain Management • Consumer Behavior • Retail Marketing • Market Research • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • Services Marketing and Customer Relationship Management • Advertising Management and Sales Promotion • e-Marketing • International Marketing • Project*
Human Resource Management	Information Systems
<p>Semester - III</p> <ul style="list-style-type: none"> • Manpower Planning & Resourcing • Management & Organizational Development • Employee Relations Management • HR Audit • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • Compensation Benefits • Performance Management & Appraisal • Talent Management and Employee Retention • Change Management • Project* 	<p>Semester - III</p> <ul style="list-style-type: none"> • Software Engineering • Database Management Systems (DBMS) • Computer Networks • Business Intelligence & Tools • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • ERM • e-Commerce • Technology Management • Supply Chain Management & CRM • Project*

Retail Operations	Banking
Semester - III <ul style="list-style-type: none"> • Warehousing & Supply Chain Management • Buying & Merchandising • Store Operations • Retail IT Management • Project* Semester - IV <ul style="list-style-type: none"> • Services Marketing & Customer Relationship Management • Advertising Management & sales Promotion • Mall Management • Project Management • Project* 	Semester - III <ul style="list-style-type: none"> • Financial Systems and Commercial Banking • Banking Related Laws and Practices • Banking Operations • Retail Banking • Project* Semester - IV <ul style="list-style-type: none"> • Merchant Banking and Financial Services • Treasury Management • Corporate Banking • Institutional Banking • Project*
Operations Management	Project Management
Semester - III <ul style="list-style-type: none"> • Operations Management • Enterprise Resource Planning • Supply Chain Management • Advanced Production & Operations Management • Project* Semester - IV <ul style="list-style-type: none"> • Maintenance Management • Quality Management • Advanced Production Planning and Control • Technology Management • Project* 	Semester - III <ul style="list-style-type: none"> • Introduction to Project Management • Project Planning and Scheduling • Project Financing and Budgeting • Managing Human Resources in Projects • Project* Semester - IV <ul style="list-style-type: none"> • Quantitative Methods in Project Management • Project Risk Management • Project Quality Management • Contracts Management in Projects • Project*
Total Quality Management	
Semester - III <ul style="list-style-type: none"> • Foundations of Quality Management • Principles & Philosophies of Quality Management • Statistical Process Control and Process Capability • Quality Management Tools • Project* 	Semester - IV <ul style="list-style-type: none"> • ISO/QS 9000 Elements • Managing Quality in the Organization • Quality Management Systems • Quality Development Methods • Project*

* Project work is started in Semester III in the area of specialisation opted by the student and is expected to continue till Semester IV

NOTE: Specialisation offered may vary from semester to semester. Kindly verify with institute before choosing.

Provision for completing the MBA Degree in 18 Months instead of 24 months for candidates matching either of the following criteria:

1. BBA/BBM degree from recognized University
2. 3-Year Graduation with PGDBA from AICTE Recognised Institution
3. 3-Year Graduation with 6 month Management Diploma from an institution and min. 1-Year managerial / supervisory experience in reputed organization thereafter.
4. 3-Year Graduation and min. 3-Year managerial / supervisory experience in reputed organization thereafter.